
7th Annual TECHNOLOGY VENTURES CONFERENCE



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10 June 2010 | West Road Concert Hall | Cambridge UK

Conference Theme

Human Performance Running on Technology

The **Technology Ventures Conference 2010** will serve as a platform to display how high-tech products continue to push back the boundaries of human ability. Breakthroughs in bioengineering, sensors, and smart materials are transforming recreational and professional sports. People can heal faster and go longer. New feats are achieved daily and new avenues are available to engage sports and gaming consumers thanks to current multimedia technology. The Telegraph has already coined this era as *The Golden Decade of Sports in the UK*, and **CUTEC** hopes to address the opportunities and limitations of high-tech businesses entering this timely market.

Discussion Points

- Biomedical engineering has allowed the development of replacement tissues. How long until I can buy a new ACL?
- Over 100 world records have fallen since the introduction of polyurethane swimsuits. Is technology helping or hurting the integrity of professional sports?
- 3D TVs and advanced graphics are bringing players to life on television sets across the globe. How do they capture natural human motion so well?
- Who owns the rights to video captured and uploaded by fans at a sporting event?
- What web-based startups are taking advantage of emerging markets created from the Olympics?
- How large of an impact are real-time sensors having on training?
- How is the London 2012 Olympics and Paralympics playing a lead role in Sustainable Development?

Topics Under Consideration



Biotechnology

Tissue engineering for tendon and muscle repair. Personalized medicine and nutrition. Biomechanical testing.



Multimedia

Gaming. iPhone applications to check scores. Online fantasy sports. Sensors for real-time correction. GPS and heart rate monitors.



Engineering

Sustainable development of the London 2012 site. Racing on clean fuel. Aerodynamic analysis of athletes. New swimsuits.

Potential Keynote Speakers

Lord Sebastian Coe

Lord Sebastian Coe is Chairman of the London Organising Committee for the Olympic Games. He is a 2-time gold Olympic medalist and considered one of the greatest middle distance runners of all time. Coe has also been a Member of Parliament and Chairman of the FIFA Ethics Commission.

Lord Paul Drayson

Lord Paul Drayson is currently Minister of Science in the UK Department for Business, Innovation, and Skills. He is also a self proclaimed “car nut” and drives a bio-ethanol fuel race car as owner/driver of Drayson Racing. Notably, he finished second in the American Le Mans Series 2008 Green Challenge.

Philip Knight

Philip Knight is co-Founder and Chairman of Nike Inc., the world’s leading supplier of athletic shoes, apparel, and sports equipment. Phil is one of the most iconic entrepreneurs of all time. Phil has revolutionized the way companies brand themselves and was one of the first people to have athletes endorse a product.

Potential Topic Speakers

Tom Waller

Tom Waller is Head of Aqualab at Speedo. Previously an academic and consultant, his specialist expertise has been used by many of the top sports brands and elite athletes. Previously, he was Head of R&D at Progressive Sports Technologies.

Andrew Lynn

Andrew Lynn is Chief Business Officer of Tigenix and Founder of OrthoMimetics, a Cambridge-based spin-out that specialises in medical products for the treatment of knees, ankles and articular joints damaged through sport or other orthopaedic trauma. In 2008, Andrew was given the European Academic Enterprise Award, and in 2009, awarded the *MIT Technology Review Young Innovator Under 35 Award*.

Torsten Reil

Torsten Reil is Founder and CEO of NaturalMotion Ltd, an Oxford University spin-out that specialises in creating animation technology for the games and film industry. Torsten spoke at the 2003 TED Conference and was given the *MIT Technology Review Young Innovator Under 35 Award* in the same year.

Alex Kipman

Alex Kipman is the Director of Incubation for Xbox at Microsoft. He has recently led the Incubation Team to create Project Natal – an Xbox add-on that enables users to control the game console without touching the controller. Previously, Alex has been the Group Manager for Windows and Lead Program Manager for Visual Studio.

Proposed Format

We would be delighted if you delivered one of the **keynote** addresses.



We plan to have 3 **topic** discussions with potential topics being biotechnology, multimedia, and engineering. We hope to address ethics, globalisation, and property rights surrounding these areas.

The TVC has always been a forum to **showcase** start-up companies and bring inventors and investors together under one roof.



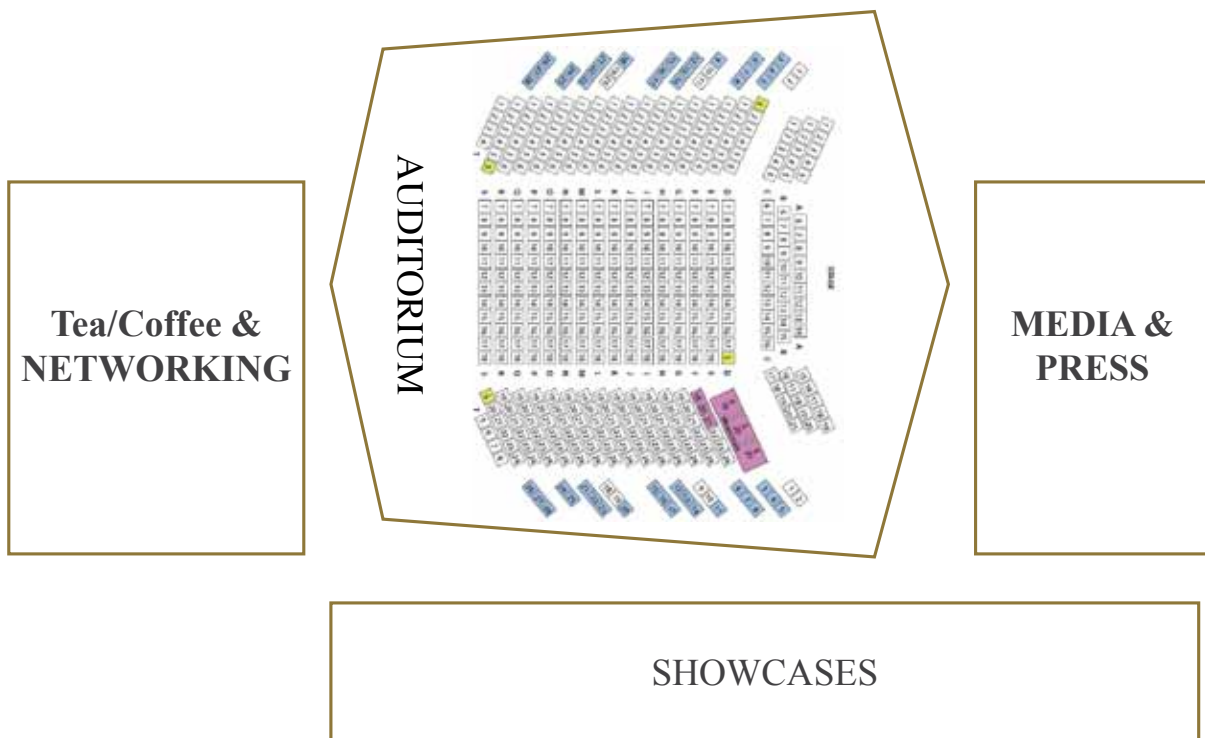
This year's VIP Reception and Dinner will be held in the Queen's College Old Room - a 15th century dining room capturing the true essence of Cambridge.

Opening	9:00
Keynote	9:15
Topic 1 4 speakers = 4 x 10 min Panel discussion = 20 min	10:00
coffee	11:00
Keynote	11:30
Topic 2 4 speakers = 4 x 10 min Panel discussion = 20 min	12:15
Lunch and Showcases	13:15
Keynote	14:45
Topic 3 4 speakers = 4 x 10 min Panel discussion = 20 min	15:30
Closing	16:30
	16:45
VIP Reception & Dinner	18:00

Venue

West Road Concert Hall

West Road Concert Hall is one of Cambridge's premiere music venues. The purpose built concert hall is renowned for its superb acoustic qualities and has a long history of hosting both academic and commercial conferences of every size. The layout of the auditorium ensures that everyone gets an excellent view of the stage. It also provides a variety of flexible meeting rooms and a spacious, light and versatile foyer area. The venue is ideally situated close to the Cambridge Backs and King's College.



Media Coverage

Last year we were able to offer our speakers interviews with BBC, CNBC, and The Guardian. For TVC 2010 we will have a dedicated media outbreak room for interviews and press coverage.



TVC History



CUTECH has organised the TVC since the club's inception in 2003 with the aim to expose the Cambridge Cluster to the wider business and fundraising communities. The TVC has developed into one of the world's largest student-run entrepreneurial events, culminating in the attendance of more than 300 delegates from across the world in 2009. The conference attracts high profile venture capitalists, entrepreneurs, and angel investors and affords unmatched access to this community for student attendees.

TVC 2004	<i>Paul Harvey, Abbey Road Ventures, Co-founder</i>
TVC 2005	<i>Prof. Hasso Plattner, SAP AG, Co-Founder Sir Robin Saxby, ARM Holdings, Board Chairman</i>
TVC 2006	<i>Ray Anderson, Bango, CEO Chris Abell, Astex Therapeutics, Scientific founder,</i>
TVC 2007	<i>Seth Sternberg, Meebo, CEO Martin Varsavsky, FON, Co-founder</i>
TVC 2008	<i>Garrett Camp, Stumble Upon, Founder Peter Hartzbech, iMotion Technology, CEO Michael Liebreich, New Energy Finance, Founder</i>

TVC 2009

6th Annual **TECHNOLOGY VENTURES CONFERENCE**



“Innovative Technologies for Global Challenges”



Keynote

Iqbal Quadir
Founder of GrameenPhone



Keynote

Marissa Mayer
VP Google Search Products

Panel Discussions

Technologies for Sustainable Development

Ken Banks	Kiwanja.net, Founder
John Maynard	Vodafone
Alan McNeil Jackson	Aptivate, CTO
Kristin Peterson Inveneo	Co-founder & CDO
Ian Steed*	Humanitarian Centre, Managing Director



Innovation in the Post Genomic Era

David Bentley	Illumina Inc., Chief Scientist
Time Haines	Abingworth, Partner
Tim Hubbard	Wellcome Trust Sanger Institute, Head of Informatics
Robert James*	DFJ Esprit, Partner
Geoff Johnston	Molecular Medicine Pfizer, Director
David Tapolczay	MRC Technology, CEO



Zero-Carbon Cities

Amedeo Clavarino	Ambiente Milano, Founder & President
Peter Guthrie*	Centre for Sustainable Development Cambridge, Head
David Mackay	Dept. of Physics Cambridge, Professor
Arne Morteani	Environmental Technologies Fund, Associate
Edward Murphy	Mott Macdonald Ltd, Building Director
Steve Sharratt	Bio Group Ltd., CEO



The Pervasive Web

Tim Barker	Salesforce.com, EMEA Product Marketing Senior Director
Frank Boehnke	Wellington Partners, General Partner
Nic Brisbane*	DFJ Esprit, Partner
Kevin Eyres	LinkedIn, Managing Director
Alastair Mitchell	Huddle.net, Founder & CEO



*panel moderator

6TH ANNUAL TECHNOLOGY VENTURES CONFERENCE

CUTEC
Cambridge University
Technology and Enterprise Club



 UNIVERSITY OF
CAMBRIDGE
800 YEARS
1209-2009



Iqbal Quadir | GrameenPhone



Marissa Mayer | Google

The Cambridge University Technology & Enterprise Club (CUTEC) marked the 800th anniversary of the University of Cambridge with the 6th annual Technology Ventures Conference (TVC) on 11th June 2009 at the Corn Exchange, Cambridge, UK. The conference, under the overarching theme "Innovative Technologies for Global Challenges," attracted a global audience of more than 350 attendees who listened to panellists answer questions on 4 themes: *Technologies for Sustainable Development*, *Innovations in Post-Genomic Era*, *Zero Carbon Cities*, and *The Pervasive Web*.

The entrepreneurial fever ran high as start-up companies, business plan competition winners, and the renowned Cambridge i-Teams delivered pitches to venture capitalists and angel investors. Technology showcases, given by budding entrepreneurs, complimented the experienced perspectives delivered in the keynote speeches from Iqbal Quadir (Founder of GrameenPhone) and Marissa Mayer (Google VP of Search Products). The day did not go unnoticed, with international media coverage by CNBC, BBC, FT, Daily Telegraph, and The Guardian.

The successful completion of the 2009 TVC culminated a year of hard work and dedication by the CUTEC team. Check www.cutec.org later this summer for the 2009/2010 events.



CUTEC and the TVC offers the opportunity for students to see the larger picture of how academia fits into the "real world."

Theodoros Koutroukides
CUTEC President

The TVC enhances the ability of students and faculty to create and capture the benefits of technology R&D beyond the laboratory.

Anne Dhulesia
CUTEC VP of External Relations

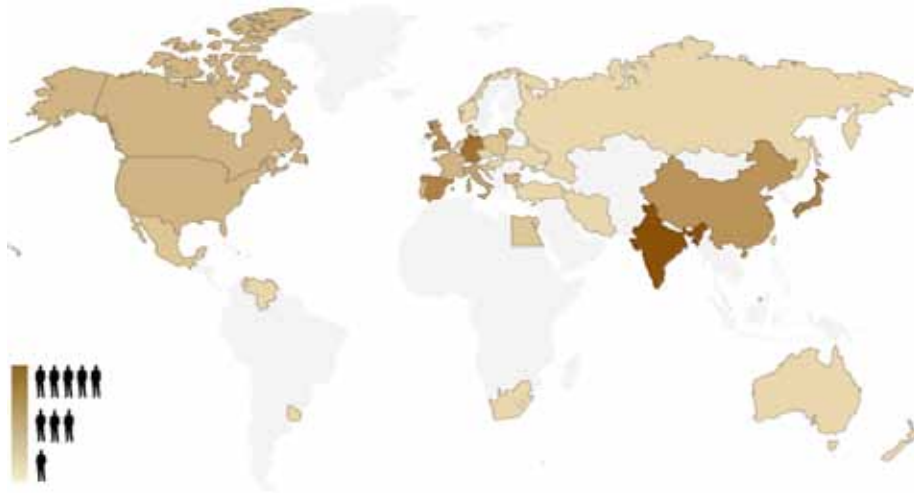


About CUTECH

We aim at engaging investors for technological innovations. Our goal is to raise the entrepreneurial spirit amongst academics by facilitating interaction between researchers, entrepreneurs, and successful investors through various activities such as:

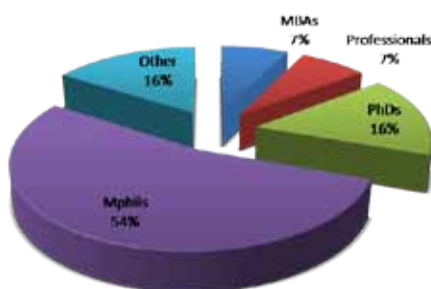
- Workshops (e.g. intellectual property, investment, team building, etc)
- Distinguished speaker series
- Networking events (in coordination with international entrepreneurship organisations)
- Annual Technology Ventures Conference to be held in Cambridge on the 10th June 2010
- Project collaborations with CfEL, MIT Entrepreneurship Centre, Cambridge-MIT Institute, MBA Ventures, CUE, i-Teams, etc.
- Monthly Newsletter reaching 4000 subscribers

Global Membership



With a view to Global Entrepreneurship, CUTECH provides an exceptional way to work with individuals from all over the world. With 70 members representing more than 25 countries in the 2009-2010 executive team, the club promotes international awareness and multiculturalism stimulating communication skills, teamwork, and creativity. These dynamics create a powerful post-university network among diverse professionals.

2009 Team



70 current members

Alumni 2003 - 2008



131 previous members

Confirmed Sponsors



Previous Sponsors



CUTEC Advisors

Alan Barrell

Entrepreneur in Residence at Cambridge University

Amy Mokady

i-Teams Program, Director

Christopher Padfield

Cambridge University's Corporate Liaison Office (CLO), Founding Director

Hermann Hauser

Amadeus Capital Partner, Founder & Director

Jose Pacheco

MIT Entrepreneurship Center, Program Manager

Kenneth Morse

3Com, Founder; MIT Entrepreneurship Center, Head

Michael Liebreich

New Energy Finance, Founder & CEO

Peter Hartzbech

iMotions-Emotion Technology, Founder & CEO

Robert James

DFJ Esprit, Partner

Seth Sternberg

Meebo, Founder & CEO

Shai Vyakarnam

Cambridge University Centre for Entrepreneurial Learning, Director

Sherry Coutu

Cambridge Business Angel Investor; Serial Entrepreneur

Simon Walker

Taylor Wessing, Head of Venture Capital (UK)