

2010 International Networking Event

"Innovation & Investment for Entrepreneurship"

6 March 2010 | Cambridge UK

Proposed Agenda

Get networking early. You never know who you will meet at coffee.

Learn how to approach a industrial problem. Give your input to some of the world's top companies (Ex. Google, Nokia, ARM, BP, Microsoft) on their pressing issues. Network with people in multiple industries.

Understand how the investment community evaluates business plans. Venture capitalists, angel investors, and seed funds will present actual business plans to groups of attendees. These attendees will decide if they would/wouldn't invest. The investor then explains their decision process.

Coffee & Tea

Keynote Address

Innovation Session

Lunch & Start-up Networking

Investment Session

Reception & Dinner

9:00

9:30

10:30

13:00

14:30

17:30

Listen to one of the most respected enterprises talk about how to use various forms of media to network effectively and the importance of meeting the person next to you.

Cambridge has one of the most vibrant start-up communities in the world. Come meet the companies that will be tomorrow's industrial icons. Hear how these companies got their start and what they are looking for in future employees.

Dine in one of Cambridge's storied colleges while continuing to expand your network.

Pictures from 2009



Registration opens January 2010

<http://cine2010.eventbrite.com>

For additional info: please contact enquiries@cutec.org, or visit <http://www.cutec.org/?n1=workshops>

Innovation Session

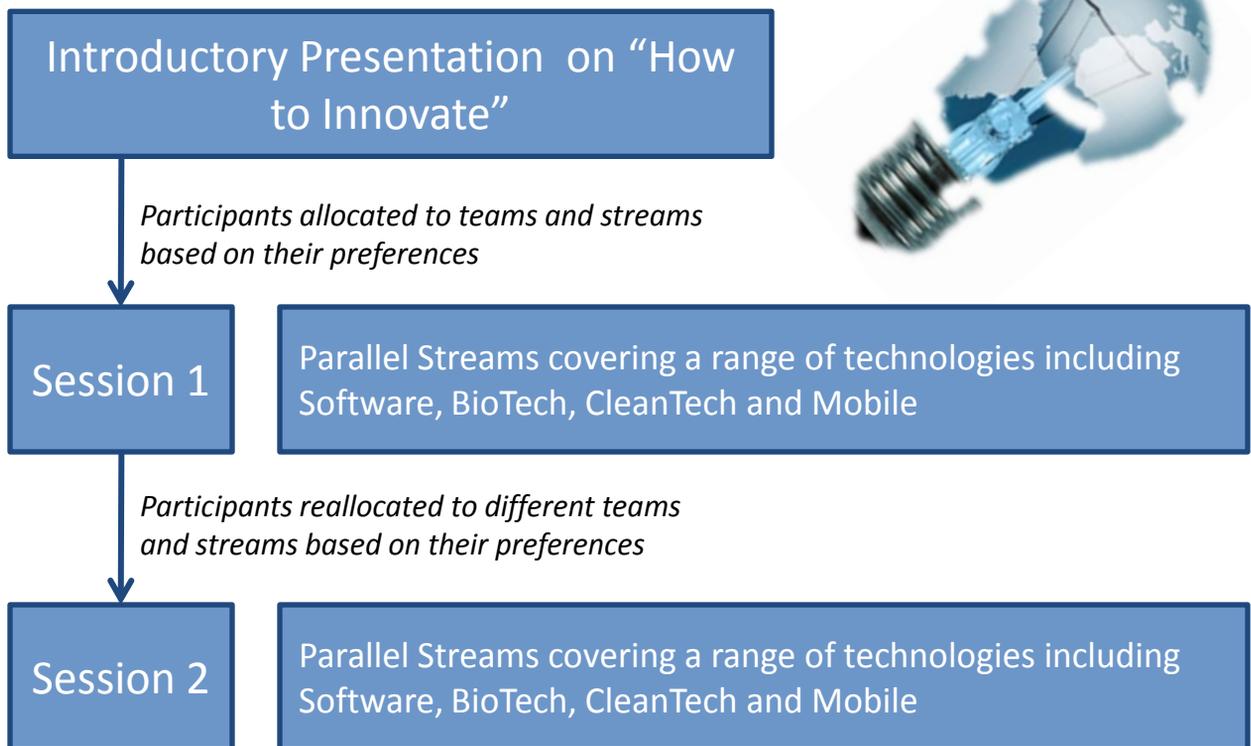
11:00 – 13:00

Introduction

This session provides participants with a hands-on introduction to effective innovation. The ability to rapidly innovate is essential for companies today to maintain a competitive advantage. CUTEC's goal is to disseminate the key principles behind effective innovation.

After kicking off with an introductory presentation on "How to Innovate," there will be 2 interactive sub-sessions, each with several parallel streams covering a range of technological products and services hosted by companies such as Nokia and Microsoft. Participants will be put into teams to innovate on a product or service for the respective company, putting into practice some of the tools from the introduction.

Format



Networking Session

13:00-14:30

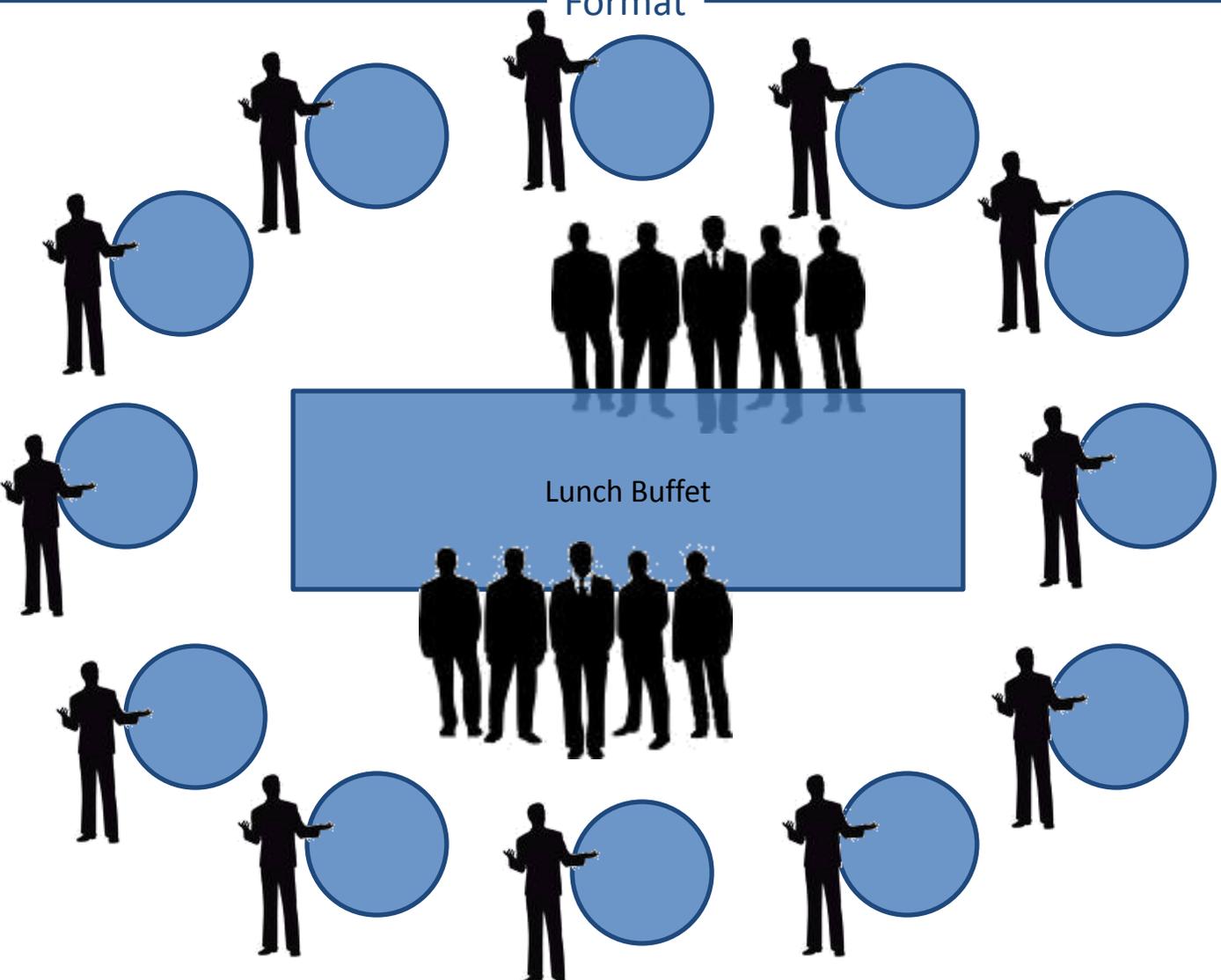
Introduction

“Let’s chat over lunch!”

This direct and structured networking session allows entrepreneurs and start-ups to engage people with skills/interests (e.g., potential teammates, collaborators, investors, clients) with their ideas or products, in a rather casual lunch setting.

Presenters (entrepreneurs and start-ups) prepare a short pitch about their ideas, business plan or current challenges, which is published in the program agenda. During the networking session, each presenter has a poster and a café table so everyone can approach them based on interests and engage in informal conversations while enjoying finger food lunch.

Format



Investment Session

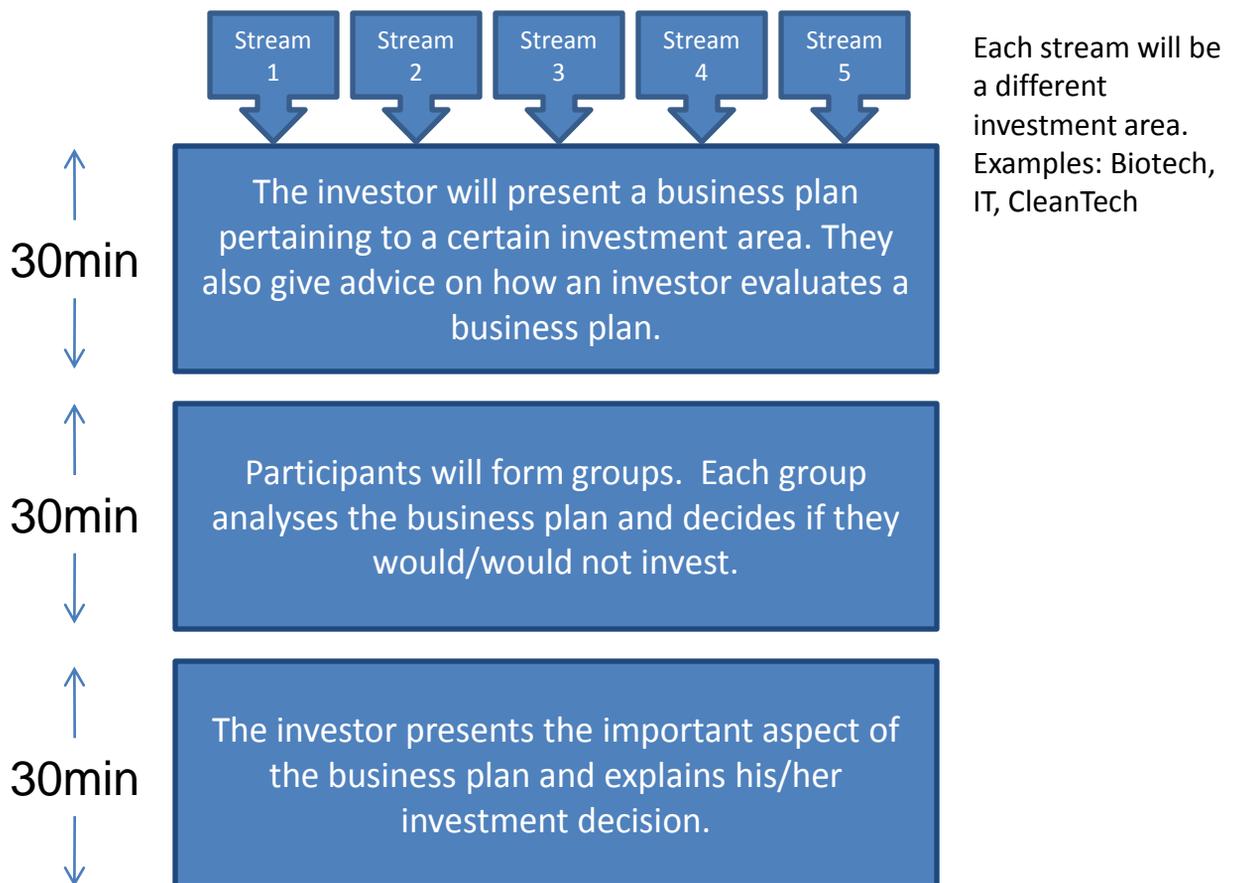
14:30-17:30

Introduction

MBA and graduate students rarely have the opportunity to see and assess business plans for themselves. This session is set up to let the participants look at entrepreneurship through the eyes of an investor.

Investors will present a business plan to explain their investment philosophy. Attendees will assess the business plan and decide if they would invest in the proposal. The investor then gives feedback to the participants on their assessment.

Format



We plan to run 2 sessions in series so that attendees have the chance to see two different investment areas.

2009 International Networking Event

External Relations & Development team reporting:

CUTEC NETWORK

March 2009

cutec.org

Technology Enterprise Club serves as international networking catalyst

Venture capitalists regularly value start-up companies composed of great teams as highly as those with great innovations. From this perspective, significantly increasing one's sphere of contacts greatly increases the potential for entrepreneurial success.

On 7th March 2009, the Cambridge University Technology and Enterprise Club (CUTEC) provided an opportunity for Cambridge students and faculty to network with other highly motivated individuals from London Business School, University College London, Imperial College, King's College, Oxford University, HEC Management School Paris, and Copenhagen Business School. Established entrepreneurs, including Dr. Andy Richards, Alan Barrell, and Claudio Marinelli, have also attended this international networking event held at the Judge Business School, to interact with and inspire students.

CUTEC is an organization dedicated to enhancing the entrepreneurial spirit among Cambridge students and faculty. To this end, CUTEC organizes workshops and conferences that bring together expert and novice entrepreneurs. Most recently, CUTEC successfully organized and hosted an investors' forum where experienced early-stage investors spoke to over 250 attendees on how the economic climate has changed the availability of capital and the success rates of entrepreneurs.

These enterprise opportunities are the reason why CUTEC is such a flourishing organization and it should come with no surprise that the club has played a primary role in helping the University of Cambridge earn the distinction of 3rd most entrepreneurially successful university worldwide (<http://youunoodle.com/topschools/>).



Attending networking sessions at Judge Business School, Centre for Cambridge College (above left)



Speakers of 10 international clubs joining

Dr. Andy Richards, Keynote Speaker

In addition to workshops, CUTEC hosts the annual Technology Ventures Conference (TVC), this year taking place on 11th June at the Cambridge Corn Exchange, which aims to join venture capitalists and young entrepreneurs with ready-for-market ideas. CUTEC also plays a founding role in i-Teams, a program that transforms cutting edge ideas into marketable products. Many i-Teams participants continue to develop their business plans and find willing financial backers at the TVC.



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Invited Groups

Some of the invited delegates include:

Entrepreneurial Clubs

- Oxford Entrepreneurs
- Imperial College
- London Business School (LBS)
- UCL Enterprise
- King's College
- Warwick Entrepreneurs
- Venture Cup, Denmark
- Stardust CBS, Denmark
- MIT Entrepreneurs Club

Incubation Centres/Network

- Newcastle Science City
- Cranfield University Business Incubation Centre
- Alba Innovation Centre
- St. John's Innovation Centre
- UK Business Incubation (UKBI)
- European Business & Innovation Centre Network (EBN)
- Imperial Innovations

MBA Schools

- London School of Economics & Political Science, UK
- London Business School, UK
- Cranfield School of Management, UK
- Warwick Business School, UK
- HEC Paris, France
- Insead, France
- IE business School, Spain
- Stockholm School of Economics, Sweden
- Essec Business School, France/Singapore
- SDA Bocconi, Italy
- IMD, Switzerland
- ESCP Europe

Business Plan Competitions

- LBS Business Plan Competition, London Business School
- Dartmouth Entrepreneurial Network Business Plan Competition
- £5k prize of CUE, Cambridge
- Harvard Business School ICE Team Building
- DREAM IT WIN IT! \$25K Student Business Plan Competition, California State University
- Merage School Business Plan Competition Undergraduate Mixer, University of California, Irvine
- MIT 100K business plan
- 10ideas.dk, Copenhagen Business School

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